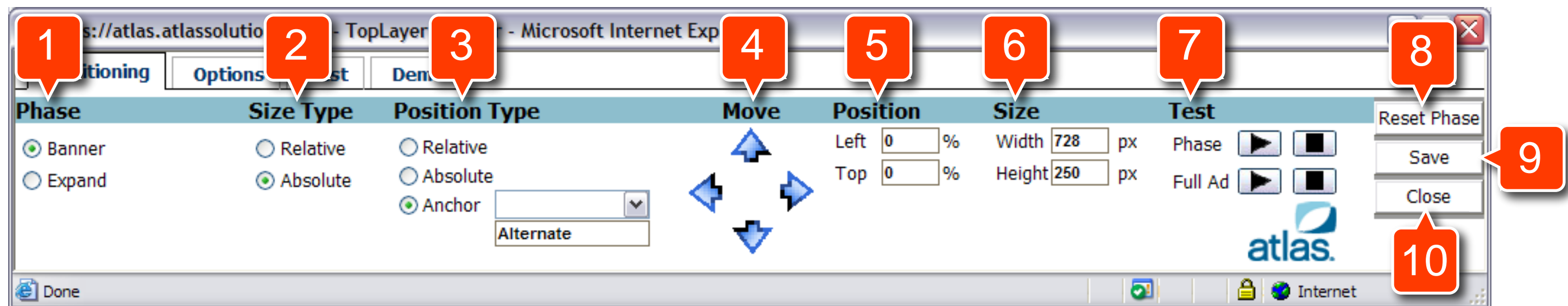


Atlas Rich Media
Position & Test Tool Visual Reference Guide



Position & Test Tool Bar - Positioning Tab



1. Phase – Select the phase you want to edit or view.

2. Size Type – Select relative or absolute.

Absolute: An absolute size type is defined in pixels. A phase set to an absolute size type will be the same size for all browser windows. Enter the number of pixels (px) for width and height in the Size tool.

Relative: In relation to the browser window, relative size types fill a percentage of the browser window. Enter percentages (%) for width and height in the Size tool.

3. Position Type – Select relative or absolute, or indicate where the phase will be anchored.

Relative: In relation to the browser window, relative position types anchor the left and top of the phase to a point that is a percentage of the browser's width and height, respectively. Enter percentages (%) for anchoring the left and top side of the phase in the positioning window.

Absolute: An absolute position type is defined in pixels. A phase anchored to an absolute position type will always have the same pixel coordinates for all browser windows. Enter the number of pixels (px) for anchoring the left and top sides of the phase in the positioning window.

Anchor: Select one of the options from the list to anchor the phase to a general area on the screen. Or provide an HTML object name or id, to which the phase should be anchored.

4. Move – Click the arrows to move the phase. Alternately, you can use your mouse to move the phase or enter position coordinates.

5. Position – Indicates the coordinates of the phase based on the location type defined. For an absolute location, this is an actual X and Y location measured in pixels. For a relative location, the X and Y are based on a user's screen size. You can enter specific coordinates in the Left and Top fields provided.

6. Size – Indicates the size of the phase as a percentage of the screen area or the page area, depending on the selection you make for size type. An absolute size is indicated in pixels. A relative size is based on a percentage of the user's browser size.

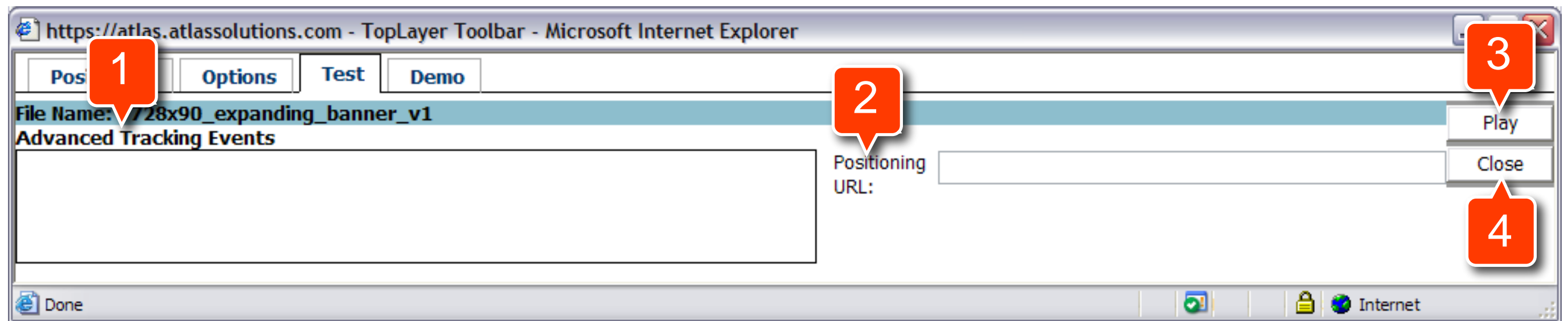
7. Test – Use the Play and stop controls to see how the ad will play. You can test the Phase or the Full Ad.

8. Reset Phase Button – Click to reset ad phases to their default settings.

9. Save Button – Click to save settings for the ad being positioned.

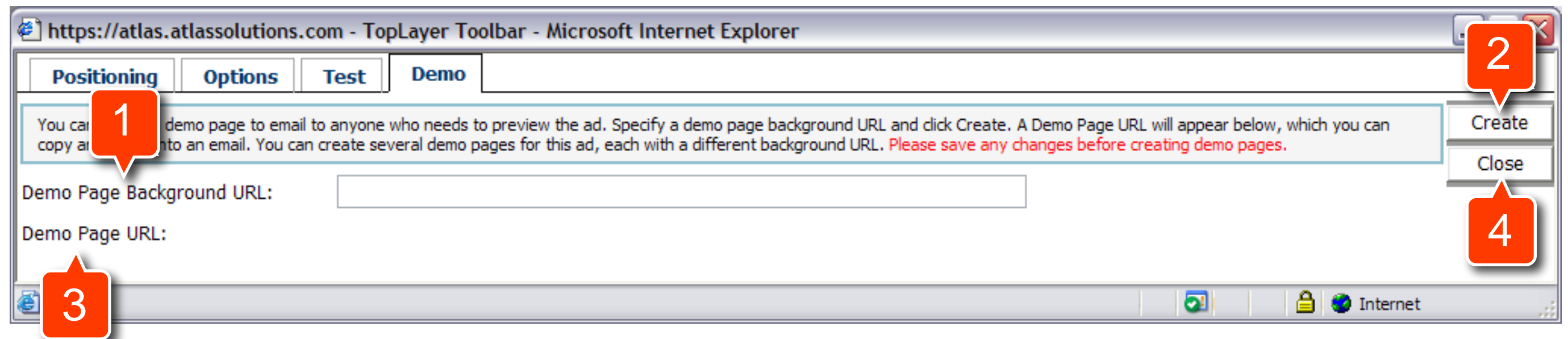
10. Close Button – Click to close the positioning tool.

Position & Test Tool Bar - Test Tab



- 1. Advanced Tracking Events** – The clickthrough URLs and events activated in the ad. These advanced tracking events will appear in the window as they will appear in reports. Verify that all events behave as they should.
- 2. Positioning URL** – Enter a URL to use as a backdrop for the ad to simulate how the ad will look when it is live.
- 3. Play Button** – Click to initiate the ad.
- 4. Save Button** – Click to save settings for the ad being positioned.

Position & Test Tool Bar - Demo Tab



- 1. Demo Page Background URL** – Enter the URL for the page on which your ad will be displayed (optional). If you enter the URL, the page will be provided as a background for resizing and positioning the phases of your ad.
- 2. Create Button** – Click to generate a Demo Page URL on which your ad can be viewed by others.
- 3. Demo Page URL** – The URL that the Atlas Suite generates for the demo. You can copy and paste this URL into an email, which you can send to anyone interested in viewing a demonstration of the ad before it goes live.
- 4. Close Button** – Click to close the positioning tool.